Where is our organizational presence online?	Where do we want our organizational online presence to be?
Search Engines	Search Engines
Partner/Other Websites	Partner/Other Websites
Project Websites	<u>Project Websites</u>
<u>Local Orgs</u>	<u>Local Orgs</u>
<u>National Orgs</u>	National Orgs
<u>Other</u> For more information or help with Social Med	Other

For more information or help with Social Media Strategy, contact Amelia Silbert-Geiger at: 916.339.3424 ext. 23 or at <u>amelia@cyanonline.org</u> or at <u>www.facebook.com/AmeliaSilbert</u>

Where is our organizational presence online?	Where do we want our organizational online presence to be?
Social Media	Social Media
<u>Social Networks (Facebook)</u>	<u>Social Networks (Facebook)</u>
<u>Micro Blogs (Twitter)</u>	<u>Micro Blogs (Twitter)</u>
Blogs	Blogs
Video/Audio/Photo Sharing (YouTube, Flickr, Podcasting)	<u>Video/Audio/Photo Sharing (YouTube, Flickr, Podcasting)</u>
Geolocational (FourSquare, Facebook Check In)	Geolocational (FourSquare, Facebook Check In)
Mobile Phone Technology (Applications, QR)	Mobile Phone Technology (Applications, QR)
•	Other (Wiki, RSS, Virtual, etc.) dia Strategy, contact Amelia Silbert-Geiger at: line.org or at www.facebook.com/AmeliaSilbert