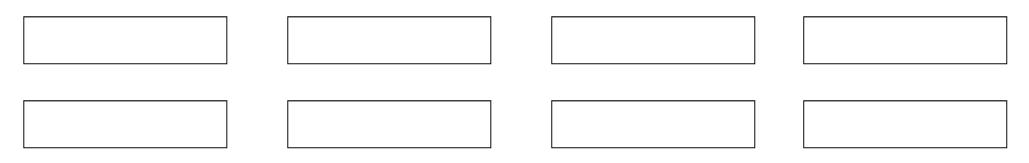
Getting Ready for Our Social Media Strategy

Why do we want to use Social Media for our organization?

What are the keywords (tags) someone would be using to find our organization online?



What are some names/brands that will represent our organization online?



For more information or help with Social Media Strategy, contact Amelia Silbert-Geiger at: 916.339.3424 ext. 23 or at <u>amelia@cyanonline.org</u> or at <u>www.facebook.com/AmeliaSilbert</u>