

WHY IS THE CAMPAIGN IMPORTANT?

- In California, many corner stores that sell tobacco are less than 2 blocks away from a school.¹
- In California, communities with a higher number of corner stores selling alcohol have a higher crime rate.²
- Lower income communities have the lowest access to fresh and healthy foods.³
- Each year, 36,600 adults in California die from smoking and 30,600 kids become new daily smokers.⁴
- The largest source of calories for teenagers are sugary drinks, including sodas and sports drinks.⁵

OUR MEMBERS

California Clean Air Project
Faith Based Organizations
Healthcare Professionals
Law Enforcement

teamlab
TOBACCO EDUCATION
AND MATERIALS LAB

Organization Name
555 Organization Street
City, CA 90210
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www.website.org

1 Henriksen, L. (2012). Presentation: The Retail Environment for Tobacco.
2 Pacific Institute. (2009). Liquor Stores and Community Health.
3 Children Now. (2013). Obesity Facts and Figures.
4 Campaign for Tobacco Free Kids. (2013). The Tool of Tobacco in California.
5 Harvard School of Public Health. (2012). Sugary Drinks Supersizing and the Obesity Epidemic.

www.HealthyStoresHealthyCommunity.com

JOIN THE HEALTHY STORES FOR A HEALTHY COMMUNITY CAMPAIGN!



Coalition Name



OUR MISSION

We aim to prevent and reduce tobacco use in our culturally diverse community through health education and advocacy.

WHO CAN JOIN?

We welcome anyone who supports our goals to join us. You can help bring about the improvements you want to see in your community. Contact us to find out how.

ABOUT US

We are a team of advocates with a collective vision of a tobacco-free community.

By involving our community, we believe we can foster tobacco-free generations. At our monthly meetings we network, plan policy activities, and discuss how tobacco is currently impacting our community.

JOIN THE CAMPAIGN!

- Help fight ads by Big Tobacco companies
- Help reduce tobacco access among youth
- Reduce the public's exposure to secondhand smoke
- Help people quit smoking and break their nicotine addiction

BENEFITS OF JOINING

- Help make your community healthier
- Work with agencies to reduce tobacco sales to our youth
- Receive training and technical assistance from the California Tobacco Control Program
- Provide help to other cities and agencies

RECENT ACCOMPLISHMENTS

- Established tobacco-free sections and sponsorship policies at fairgrounds
- Started an anti-tobacco youth coalition

HOW TO JOIN

If you would like to become a member, please contact:

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